

RW RUFFINO AND WHITFORD

COSMETIC AND FAMILY DENTISTRY

NEWSLETTER

Introducing Ruffino & Whitford Cosmetic and Family Dentistry with 2 locations to better serve you!

The new partnership between Dr Ruffino III and Dr Whitford marks a significant and exciting milestone for our practice. Now with two locations to better serve you in both Shelby Township and Macomb Township!



We are proud to introduce to you the newest members of our dental team!

Dr. Ilissa joined our practice back in 2023. She is a native to Rochester, graduated from Michigan State University and earned her D.D.S. degree from the University of Detroit Mercy School of Dentistry. She enjoys reading, pilates, spending time with family and got married this September!



Dr. Ruffino IV joined us this summer! Dr. Ruffino was born and raised in the Shelby Township area, graduated from Michigan State University and received his D.D.S. degree from the University of Michigan. He enjoys watching sports, playing the guitar and spending time with family!

Both doctors are proud to treat patients at our Shelby and Macomb Township locations!

Thanksgiving:

November 26th 8:00am-3:00pm
Closed November 27th-30th
Reopen Monday December 1st at 8:00am

Christmas:

December 23rd 8:00am-3:00pm
Closed December 24th-28th
Reopen Monday
December 29th at 8:00am

New Years:

Closed December 31st-
January 4th, 2026 (Macomb)
Closed December 31st -
January 1st, 2026 (Shelby)

Holiday Hours

51333 Mound Rd. | Shelby Twp.

586.799.4240

16792 21 Mile Rd. | Macomb Twp.

586.263.1200

Visit Us Online at:

rwfamilydentistry.com

Fall 2025

Help Us Help Those in Need!



Neighborhood House serves 25% of families who are living paycheck to paycheck or worse. They are the only full service human services agency in our area and rely on our neighbors, both individuals and organizations, to provide food, clothing and transportation services. Neighborhood House is a community of neighbors helping neighbors thrive.

Join us this fall in collecting non-perishable food items for The Neighborhood House food pantry through December 15th. Your contribution can make a difference in the lives of those in need!

Wish list items include: Kidney beans, canned tuna, canned mushrooms, canned chicken, diced tomatoes, oatmeal, refried beans, mayonnaise, beef broth and pasta.



New Patient Referral Program!

Love your smile? Tell a friend! As our thank you, you'll get a \$25 gift card and your friend will receive \$50 off their first treatment!

From your hygiene team:

Please let us know before your appointment if you have had any recent surgeries, even if your surgeon does not mention any implications on dental treatment. There are often waiting periods or the possibility of needing a premedication of antibiotics following certain medical procedures in regard to dental treatment, including dental cleanings.

Come take advantage of our hygiene bleach special! For just \$200, receive custom trays and 3 tubes of professional grade bleach at your first visit. With every kept hygiene visit, receive a FREE tube of bleach to keep the glow going all year long!



Nadia was great, she made me feel comfortable and was very informative about what I need to do to maintain healthy teeth and gums. The staff is wonderful, friendly and they always make sure I get the best care. They are highly recommended by me to everyone I know!!

Thank you 😊
Kristian G.



No insurance? No problem!

Our practice offers a low-cost, in-office dental plan! Annual membership fees start at just \$299/year and include 2 dental cleanings, 2 dental exams, 1 full set of x-rays, 2 fluoride treatments for patients under 18 and 20% off all additional cleanings and restorative treatment! Call today for more information!

Make the Most of Your 2025 Dental Benefits

As the year winds down, it's the perfect time to schedule your cleaning, exam or any outstanding treatment if you haven't already. Doing so ensures you get the most out of your 2025 dental benefits and HSA/Flex Spending Account—remember, unused benefits do not roll over into the next year.

Just a friendly reminder, as with most service providers, payment is due at the time of your visit. We do our best to provide accurate cost estimates and present treatment plans before your appointment. However, because dental insurance policies change often, we kindly ask that you are familiar with your individual plan, including deductibles and coverage amounts.

Please remember—your insurance is a contract between you and your insurance company. Our office is happy to file claims on your behalf, but we are not able to guarantee coverage.

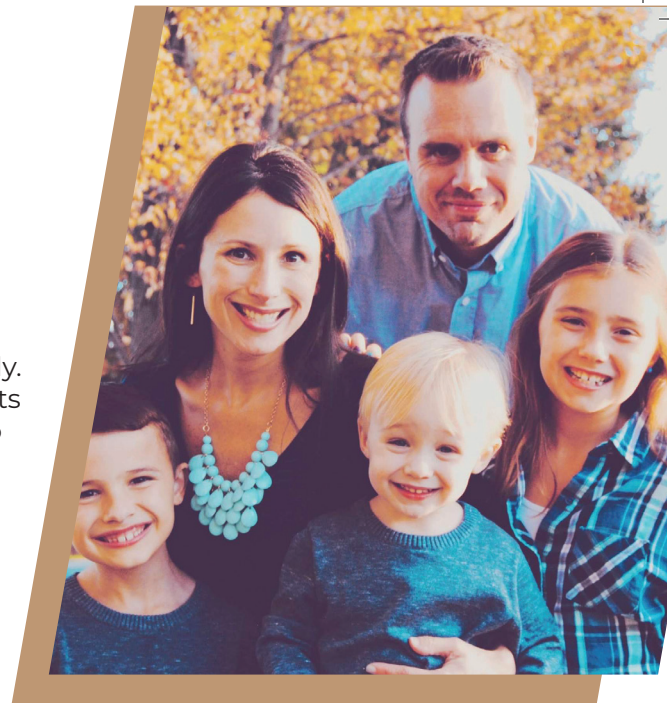
While we do not offer in-house financing, we are proud to partner with CareCredit and Proceed Finance to make treatment more affordable.

Thank you for your understanding and for helping us keep your care smooth and efficient.

Please note: A 3.75% service fee applies to all credit card payments, except debit cards used with a PIN.

If you are using an HSA or Flex Spending card, you'll need to know your PIN in order to use it at the time of service. If you don't have a PIN, we recommend contacting your HSA or Flex Spending company to set one up—this will help you avoid any additional fees.

Staying on top of routine care not only keeps your smile healthy but can also help prevent costly problems down the road. Call us today to reserve your spot before the year ends!



Congratulations to Dr. Kaminski and Kim on their retirement!

After more than 40 years of dedicated care, it's time for them to embrace new adventures together—with family, friends, and each other.

We are honored that they have entrusted Dr. Ruffino and Dr. Whitford to carry on the tradition of compassionate, high-quality care that their patients have come to know and trust.

We look forward to meeting each and every one of you, and to continuing the same level of care you've come to expect.

5% OFF
All Previous Balances

Pay your balance off by December 31st and receive a 5% discount. Call us to ask what your balance would be if you take advantage of this offer. You can mail your payment in or call to pay over the phone. This offer is only good toward previous balances, no new services and good until December 31st, 2025.



51333 Mound Rd.
Shelby Twp., MI 48316

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